

For Immediate Release:

Contact: Lou Lacovelli
lou@atelierpr.com

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REBECCA MOSES

Curiosities of the Fashionable Kind

Exhibition on view: September 11—October 27

Opening Reception: Tuesday, September 11th 6pm - 10pm

“Le style est la vie - Style is life.” Flaubert

The delirious, ingenious drawings of Rebecca Moses remind us of fashion’s rapturous possibilities. Her enchanted girls, exquisitely and improbably adorned, are reminiscent of Diana Vreeland’s Harper’s Bazaar column “Why Don’t You?” in which the divine Mrs. V. asked her readers, “Why don’t you ... use a gigantic shell instead of a bucket to ice your champagne? ... wear violet velvet mittens with everything? ... have an elk-hide trunk for the back of your car? Hermès of Paris will make this. ... wear, like the Duchess of Kent, three enormous diamond stars arranged in your hair in front?”

This same spirit of over-the-top whimsy—the great Why Not?—infuses every line of Rebecca’s fashionable universe. Taking full advantage of her medium, she offers up a world of fantastical, fashionable possibilities. Perhaps you’d like a hat comprised of a tea set? Or this chapeau concocted from a coconut cream pie? Might you like some earrings made from teabags?

What the artist calls her “club of unique creatures” are icons of more than sheer fancifulness. “I see them as strong, even when they’re docile,” the artist explains. “They are champions of their individuality, letting their passions speak for them. Style is an expression of who they are inside. Stylish people are so courageous.”

A unique creature herself, Rebecca is ever transforming. The fashionable mind, artful vision and deft hand, so evident in her artwork, has made her a fashion powerhouse both in the U.S. and Europe. Rebecca burst onto the European fashion scene in the early 1990s, marking her mark with her brilliantly sophisticated sense of style, playful use of color and unique perspective.

Rebecca succeeded Gianni Versace as the designer and creative director for the Italian fashion house Genny, imbuing the brand with new cachet and spare, modern glamour. Five years on, she set out to create her own luxury lifestyle brand, incorporating fashion and home products collections.

Rebecca currently works and resides in New York City and the Piedmont region of Italy with her two sons.

Traffic Art Space is delighted to present the first exhibit of the fashion art of Rebecca Moses.

—Fayette Hickox

REBECCA MOSES | Fashion Designer and Illustrator

Rebecca Moses is an artist and designer whose talents have won her acclaim in a multitude of creative fields. A creative visionary and fashion luminary, her stature in the world of fashion illustration is reflected by her collaborations with leading unique visionary, such as Vera Wang, Kartell, and designer footwear company Fratelli Rosetti. Her most recent collaboration is with MAC Cosmetics, designing a series of delightful make-up bags and accessories.

Her singularly captivating fashion illustrations have appeared on the pages of Marie Claire Italia, Elle Japan, ICON Magazine, and Vanity Fair Italia. Her continuing collaboration with Franca Sozzani of Italian Vogue dominates the Vogue.it website. Her book, “A Life of Style”, published by Monacelli Press in 2011, showcases her creative vision and multifaceted virtuosity.

Rebecca’s talent as an illustrator springs from her imaginative flair and refreshing technique. Refined yet playful, Rebecca’s chic figures dance colorfully across the page, breathing life and motion into every environment in which they live.



Traffic
Art Space

136 East 74th Street NYC 10021
1 212 734 0041 info@trafficnyc.com
www.trafficartspace.com